



Rolls-Royce Motor Cars

Media Information

WORLD TO STAND STILL FOR ROLLS-ROYCE WRAITH AT GOODWOOD FESTIVAL OF SPEED

10 July 2013, Goodwood

The world will stand still at this year's Festival of Speed as the newest model in the leading super-luxury marque's stable, Wraith, dominates the famous Goodwood Hillclimb during the Supercar Run. The most powerful and dynamic Rolls-Royce in history, Wraith will be on familiar turf, with the Home of Rolls-Royce within sight of Goodwood House.

At the heart of Wraith lies hallmark Rolls-Royce attributes of luxury, refinement and hand-craftsmanship, but the new model, from the world's leading super-luxury marque, also presents a unique character defined by power, style and drama. The elegant fastback design hints at the dynamic prowess: 624 bhp/465kW, 800 Nm from 1,500 rpm: 0-60 mph in 4.4 seconds (0-62 mph in 4.6 seconds). The ultimate gentlemen's gran turismo, Wraith can be seen between Hillclimbs in the Supercar Paddock.

In addition, Rolls-Royce will have a significant presence at this year's Festival of speed, including:

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Centenary Alpine Trial 'Works Team'. Having successfully completed the 1800-mile Centenary Alpine Trial two weeks ago, Rolls-Royce is delighted to present the 'Works Team' that joined 47 Silver Ghosts – many over 100 years old – on this historic and challenging event. The original event led commentators to declare that Rolls-Royce built the 'Best Car in the World'. In celebration, the original 1913 'Radley Car' and the new 2013 Alpine Trial Centenary Ghost will travel up the Hillclimb side by side four times each day.

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Moving Motor Show. Rolls-Royce is providing invited guests with the opportunity to drive a brand new Rolls-Royce Phantom or Rolls-Royce Alpine Trial Centenary Ghost around the Goodwood Estate during the Moving Motor Show on Thursday 11 July. A new Rolls-Royce Wraith will be on static display on the Rolls-Royce stand throughout the weekend.

Soapboxes. The return of the Soapbox Challenge, in celebration of the 20th anniversary of the Festival of Speed, would not be complete without the Rolls-Royce Motor Cars team. The Company's two four-wheeled gravity racers, until recently on display at the Home of Rolls-Royce, will be taking part on Saturday and Sunday.

Course Car. The Course Director's car this year will be a Rolls-Royce Phantom Coupé, resplendent with race lights and Goodwood decals. The car will be seen between each Hillclimb Run throughout the weekend.

A fleet of Rolls-Royce motor cars will also be evident in the Goodwood area during the Festival of Speed, with invited guests being conveyed in luxury from the Company's manufacturing plant and head office on the south-eastern corner of the Goodwood Estate.

- Ends -

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