



Rolls-Royce Motor Cars Media Information

ROLLS-ROYCE MOTOR CARS CELEBRATES LARGEST GATHERING OF ROLLS-ROYCES IN THE WORLD

24 June 2015, Goodwood

Rolls-Royce Motor Cars recently celebrated the largest gathering of Rolls-Royces in the world at the 56th Rolls-Royce Enthusiasts' Club Annual Concours and Rally. The spectacular setting of Burghley House in Stamford, Lincolnshire, provided the perfect backdrop for a record number of motor cars, with over 1000 heritage and contemporary Rolls-Royces attending for the first time in the Club's history.

Rolls-Royce Motor Cars honoured the occasion with a record display of seven Goodwood-built Phantoms, Ghosts and Wraiths, including several highly Bespoke models. The motor cars, hosted by a team of experts from the Home of Rolls-Royce at Goodwood, drew large crowds throughout the three day event, with the passion for the brand, particularly for the contemporary models, evident amongst fans, enthusiasts and owners alike.

Torsten Mueller-Oetvoes, Chief Executive Officer, Rolls-Royce Motor Cars, said, "The Rolls-Royce Enthusiasts' Club is a vital custodian of our marque's remarkable history. Events such as the Annual Concours and Rally serve to give the wider public close access to some of the most important and rare motor cars in automotive history. The incredibly warm reaction to our stable of contemporary motor cars at these events is testament to our careful and successful custodianship of the Rolls-Royce brand."

An increasing number of enthusiasts are choosing to purchase a Goodwood-built Rolls-Royce to complement their heritage collections, either commissioning a new motor car or purchasing through the company's Provenance Programme. This is reflected by the recently launched 'Goodwood Rolls-Royce Motor Cars Register', which is now one of the fastest-growing sections of the Club.

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The Rolls-Royce Enthusiasts' Club caters for anyone with an interest in the motor car products of Rolls-Royce. From just eleven people at the inaugural meeting in 1957, membership is now approaching 10,000, making it the largest club of its kind in the world. Membership is open to owners and non-owners alike and members are drawn from all walks of life and from most countries of the world. Details can be found at www.rrec.org.uk.

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